



ENTERPRISE RISK MANAGEMENT

Supporting Strategic Initiatives

High performing companies understand the importance of an ERM framework and its direct impact on the health and life of their organization. An effective framework proactively identifies and evaluates potential risks, ensures compliance with regulations and procedures, and reduces incident-related costs.

MorganFranklin's ERM approach is efficient and comprehensive. Our team assesses the unique risks to your business, recommends prioritized and sequenced control improvement activities, and implements processes to manage and mitigate those risks. By simultaneously focusing on value protection and value creation, we identify the principal risks and ensure they are managed in accordance with your businesses' risk appetite.

Tackling Enterprise Risk Management

MorganFranklin provides the Board of Directors and leadership with risk and opportunity information that enables strategy setting, decision-making, and enhanced performance management.



Value-Focused ERM Philosophy

Our ERM philosophy fosters strategic and operational decisions that **maximize enterprise value** while managing reporting and compliance risks.



360-Degree Enterprise View

We help you understand and prioritize the **full universe of risks** that may impact your organization: strategic, operational, financial, legal, and of course—reputation.



Integrated ERM Program

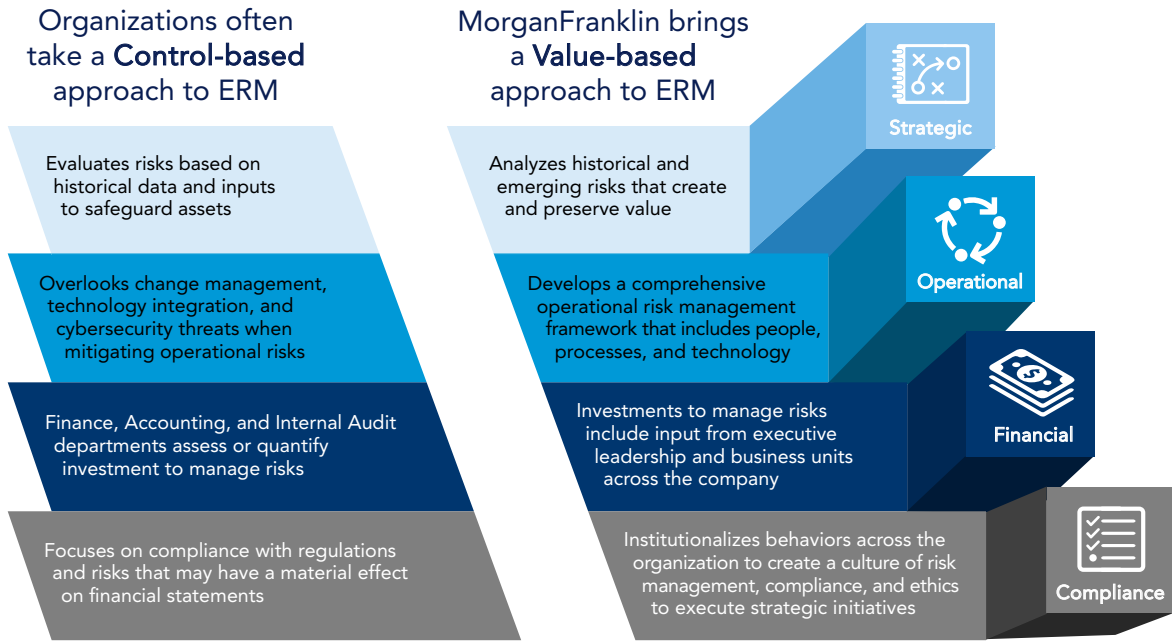
We take an **integrated view of the organization** to identify and manage interrelated dimensions of enterprise risk with the goal of achieving strategic objectives and optimizing effectiveness.



ERM Expertise

Our team has extensive **experience developing ERM programs** across companies and industries.

Our ERM framework focuses on bringing value and mitigating risk. It manages compliance oriented challenges, providing sequence monitoring of activities that continuously weigh risk against strategic value.



The MorganFranklin Approach

We work with your organization to:

- ▶ Design processes to identify and mitigate against events that could adversely impact your operations and reputation.
- ▶ Monitor and analyze the regulatory landscape for conditions that may materially impact the business.
- ▶ Identify and mitigate risks associated with key personnel dependencies, technology integration, processes redesign, and end-user adoption challenges.
- ▶ Implement programs and systems that minimize vulnerabilities to ensure the availability, integrity, and confidentiality of data.
- ▶ Gather requirements, perform vendor selection, and implementation of a Governance, Risk and Compliance (GRC) tool.

