FINANCE TRANSFORMATION SERVICES

Enabling Positive Change in the Face of Disruption

MORGANFRANKLIN CONSULTING
The current business environment is uncertain and ever-changing. New risks can blindside business leaders and force the organization to rethink existing business models. Disruption can come in many forms, causing financial, regulatory, and organizational strain.

**EXAMPLE OF FACTORS IMPACTING BUSINESSES TODAY**

**Market Risks**
- Currency stability
- Cyber threats
- New entrants and disruptors

**Escalating Costs**
- Rising labor costs
- Increasing direct/indirect costs

**Government Regulations**
- Product or service compliance
- Anti-corruption
- New requirements

**Supply Chain Management**
- Single supplier dependency
- Product traceability

**Recession**
- Increased unemployment
- Reduced margins or earnings
- Access to capital

**Master Data**
- Data and IP protection
- "One source of the truth"
- Time recording and reporting

**Business**

To increase their value to the organization, finance functions of all sizes must adapt to the changing needs of the enterprise and deliver insights instead of reports, analysis instead of processes, and opportunity instead of only compliance.

**COMPANIES HIRE US WHEN FACING**

- Major transactions (M&A, carve out, IPO)
- Control breakdown, material weaknesses, financial restatement
- Ineffective processes
- Significant shifts in business landscape
- Escalating costs
- New system implementation
- Inefficiencies in reporting and data issues
- Change in leadership
MORGANFRANKLIN CONSULTING PARTNERS WITH YOU TO REDESIGN YOUR FINANCE ORGANIZATIONAL STRATEGY, PROCESSES, AND SUPPORTING TECHNOLOGY IN WAYS THAT DELIVER IMMEDIATE AND LASTING VALUE.

Organizations must understand the complex circuitry of the finance function in order to operate efficiently and provide decision support to business stakeholders.

ENABLERS OF CHANGE:

**PEOPLE**
- Organizational Discipline
- Span of Control and Layers
- Role Clarity

**PROCESS**
- Ownership and Governance
- Standardization and Automation
- Close Process Acceleration

**DATA**
- Data Structure and Hierarchies
- Reporting and Analysis (KPIs)
- Data Governance/Cleansing

**TECHNOLOGY**
- End-to-End Solution Integration
- Evaluate System Effectiveness
- Data/Metrics Visualization

Finance transformation engages virtually every aspect of the organization. MorganFranklin creates a custom solution to help you create a value-driven finance organization by providing:

**Financial Triage**
- Transaction Activity/Urgent Matters
- Knowledge Capture, Stabilization, and Transfer in Critical Roles
- Assessment of Critical Gaps in Key Finance Processes
- FP&A Process Stand-up and Operation
- Interim Resources for Immediate Demands

**Core Process Optimization**
- Record to Report
- Order to Cash
- Procure to Pay
- Expansion of FP&A Effectiveness

**Strategic Finance**
- Delivery Model and Organizational Design
- Talent Management and Retention
- Technology Enablement
- Data Governance
About MorganFranklin Consulting

We are a management and technology consulting firm that works with leading organizations to address critical finance, technology, and business objectives. Organizations of all sizes turn to MorganFranklin Consulting because we bring experienced, engaged professionals who are highly energetic and motivated to work with our clients in challenging environments. We hit the ground running and achieve results through what we deliver, and in how we deliver it. We provide Finance Transformation services but also bring a much broader lens to support organizations through an integrated approach with all of our other capabilities.

EXPERIENCED
We leverage highly experienced and diverse resources in our client delivery

CUSTOMIZABLE
We strive to develop tailored solutions to solve our clients’ unique challenges

HANDS-ON
We like to hear “We forgot you were a consultant” and it happens

ENABLER
We bring together people who have different priorities