IPO Readiness
Taking you to the bell and beyond

MorganFranklin Consulting
When considering an IPO, companies often focus on the steps needed to file with the SEC but lose sight of the broader issue of preparing to be a publicly traded company. An IPO is not just a transaction but rather a transformation. MorganFranklin executes a proven methodology that will enable a Company to complete its IPO on time and to be prepared for life as a public company.
IPO Readiness Assessment

Our IPO readiness assessment focuses on both registration statement and public company readiness, applying a structured methodology for analyzing and evaluating a company’s preparedness for going public.

Our assessment culminates with the delivery of an IPO Readiness report that provides:

- Observations regarding the current state of critical company functions.
- Observations regarding a company’s readiness to draft its registration statement.
- Customized recommendations of actions to be taken in advance of an IPO.
- An assessment of level of effort associated with our recommendations.
- An illustrative timeline designed to assist with the development of a strategy for achieving public company readiness.

IPO Readiness Services

**Accounting / SEC Reporting**
- Registration Statement Preparation, Audit Readiness,
- Regulation S-X and S-K Compliance

**Technology Solutions**
- Vendor Selection and implementation of leading ERPs, EPMs, and Stock Compensation Administration Solutions

**Finance Transformation**
- Close Process Optimization, Enhanced Internal & External Reporting, Organizational Design

**SOX Readiness**
MorganFranklin Consulting is a management advisory firm that assists organizations with complex transformational challenges. MorganFranklin Consulting is the brand name referring to the global organization of MorganFranklin, Inc. and its subsidiary, MorganFranklin Consulting, LLC. © 2018 MorganFranklin Consulting, LLC. All Rights Reserved. 0119009